

## **Research Manager – Quantitative**

UK Based, Ealing Office

**Salary:** Competitive

We have an exciting opportunity for an ambitious and enthusiastic researcher to join our fast-paced Quantitative Research Team as a Research Manager. This role will be based at our Ealing office and will report directly to our Quantitative Research Director.

### **Duties:**

- The post-holder will be managing all aspects of project resources
- He/she will be responsible for delivering final proposals to the client; and presenting the results, whilst working with other members of the team and maintaining full accountability for presentation and content
- The person in this role will also be responsible for deciding the best approach and methodologies to fully meet the client's requirements;
- Directing the analysis of the project data and leading 'Brainbash' sessions, ensuring all objectives are fulfilled by the research
- Manage projects and bring deep knowledge of the market specificities across Europe, US and Asian markets

### **Essential Requirements:**

- A relevant degree, preferably in social or life sciences, with up to five year's experience in a fast-paced Market Research Agency within pharmaceuticals or healthcare
- Excellent knowledge of market research methodologies, with particular focus on quantitative techniques
- Excellent communication and presentation skills
- We are looking for candidates who can display decision making; cross-functional working; people management and organisational skills; with the ability to demonstrate complexity in their creativity and methodological approach to projects.

### **Desirable Requirements:**

- Expertise in working with Asian markets
- Bilingual preferred

If this role is exactly what you're looking for, please get in touch to find out more about the Research Manager post, THE PLANNING SHOP and what we can offer.

Job Ref: **RMQNT1**

Dated Posted: 28<sup>th</sup> Feb 2019

Closing Date: 28<sup>th</sup> Mar 2019